

Donal P. Magner

donalmagner.com • donalmagner34@gmail.com • 415.518.3293

Senior Product Designer and expert Figma Prototyper with 15+ years of experience crafting intuitive, elegant, user-centered digital experiences. Passionate about leveraging AI to enhance design solutions. Thrive in fast-paced, collaborative environments using empathy and storytelling to drive meaningful impact.

Senior Caregiver and Community Leader

August 2021 to Present

- Manage caregiving responsibilities for aging parents, developing adaptability and problem-solving skills
- Lead volunteer initiatives and community-driven events, demonstrating leadership and organizational skills
- Engage in independent financial analysis and options trading, applying data-driven decision-making

Senior Product Designer, Thrivent Financial (Consulting)

December 2020 to August 2021

- Partner with product owners and subject-matter experts to create data driven retirement planning tools
- Translate quantitative and qualitative insights to evaluate hypotheses and make design decisions
- Craft intuitive flows that empower users to navigate new products with ease and confidence
- Design high-fidelity Figma prototypes to communicate product concepts effectively
- Utilize Figma to create and maintain design systems and reusable component libraries

Senior Product Designer, Charles Schwab (Contracting)

July 2019 to August 2020

- Work closely with product and engineering teams to design internal and customer facing experiences
- Ideate concepts, prototype, develop customer journeys, personas, user flows, mockups and wireframes
- Facilitate Design Thinking workshops to drive collaboration and innovation
- Cultivate an innovative design culture by sharing values and best practices across the organization
- Provide guidelines so engineers can move forward without fully completed designs

User Experience Design Instructor, Academy of Art University

December 2018 to June 2019

- Lead instruction and interactive discussion for a class of 20 graduate students
- Design detailed course curriculums that align with the department's educational roadmap
- Develop exercises and activities to stimulate and evolve a student's learning process

Senior User Experience Designer, US Bank (Contracting)

November 2016 to March 2018

- Partner with product, engineering and testing teams to ship products that make measurable impact
- Ideate concepts, prototype, develop user journey maps, personas, user flows and wireframes
- Iterate and design from informative user research, team insights and best design practices
- Test and validate designs at screen level and during post-launch activities/evaluations
- Carry projects through all the steps of the design process
- Work independently and give direction to design teams

Senior User Experience Designer, Wells Fargo (Contracting)

April 2016 to August 2016

- Deliver user flows and wireframes based on user research, team insights and best design practices
- Collaborate with cross-functional teams to ensure alignment on design goals and product objectives
- Communicate the value of design to connect dots across products, services, and departments

Senior User Experience Designer, Xoom Corporation (A PayPal Service)

April 2013 to March 2015

- Design compelling easy-to-use online user experiences for web and mobile
- Develop user scenarios, create user flows, sketch concepts, build prototypes and wireframes
- Manage user research and usability testing; analyze user data
- Foster relationships to understand business needs, development capabilities and advocate for users
- Partner closely with product managers and technology teams throughout iterative Agile release cycles

User Experience Director, Moody's Analytics

September 2009 to April 2013

- Effectively communicate user experience value to gain key stakeholder buy-in
- Build and scale UX team, identify training needs, mentor and provide design guidance
- Direct global user experience team integrating 7 web applications into one SaaS solution
- Define user experience direction and goals; establish design principles
- Implement efficient UX/UI processes, design systems and component libraries
- Analyze user research data and user metrics

Senior User Experience Manager, Bank of America

April 2006 to August 2009

- Plan and execute a balance of tactical work against strategic vision
- Manage, coach and inspire a team of designers on various online banking projects
- Define UX design processes to ensure product execution, quality and customer delight
- Evaluate business requirements and project scope to assess design efforts
- Develop and maintain visual design systems and component libraries

Senior Visual Designer/Design Instructor, Mix of full time and contracting

October 1996 to April 2006

- Clients: Novartis, Intel, Cisco, OSisoft, PDL BioPharma, Indus, Fernbacher Productions, Accenture, Diamond, Packt, uBid, Harvard Business Review, Mitutoyo and Columbia College
- Work directly with CEO, CFO and senior management to implement programs, events and demos
- Create, design, maintain and enhance corporate websites and online software products
- Implement and execute look and feel for best-of-breed web sites (UI)
- Create and develop course objectives, outlines, lesson plans, assignments and long term projects
- Instruct web design and Photoshop courses

EDUCATION: University of Illinois at Urbana/Champaign

- Master of Education, Human Resource Development 4.8/5.0
- Bachelor of Science in Psychology, Industrial/Organizational Behavior